

# Aaron Halevy

MULTI-MEDIA MOTION&GRAPHIC DESIGN SPECIALIST

www.aaronhalevy.com

With over six years of experience in the creation of graphic designs & video products, I consider myself to be a storyteller, a coordinator, & a versatile member of any team. Skilled with industry standard programs for animation, post production, graphics, & web design, I look to constantly improve my skills by fresh ideas & challenges.

## Motion/Graphic Designer

- Freelance (LA, DC, Denver, Baltimore, & NY) **2008—present**  
Animated content for documentaries, educational videos, music videos, & TV broadcast ads. Logos, graphics, branding, & layout for digital advertising.

## Motion Graphics Designer

- Refinery29 (New York, NY) **June—Oct, 2016**  
Animated/designed on screen motion graphics for company and branded content over a range of programs, platforms & episodes, including YouTube, FB, & Snapchat content.

## Motion/Graphic Designer

- SumAll (New York, NY) **2015—2016**  
Designed branded content: animations, web banners, infographics, social media collateral, emails, official print documentation, & short tutorial videos.

## Art Director & In-house Designer

- Maryland Lyric Opera (Baltimore, MD) **2014—2015**  
Headed art direction, print design, digital design, advertising campaigns.

## Animator & Video Editor

- Talking Tree Creative LLC (Baltimore, MD) **2013—2013**  
Animated logo motion graphics, collaborated with producers & editors; created advertising & presentation packages for clients.

## Junior Art Director

- 21st Century Science & Technology Magazine (VA) **2012—2013**  
Specialized in print production, logos, & infographics. Produced ad campaign strategies. Promoted from designer to Jr. art director.

## Assistant Art Director, Writer & Video Editor

- Executive Intelligence Review (VA) **2009—2012**  
Produced short documentary & educational films, crafted logos, pamphlets, & multimedia presentations for use in lobbying /campaign presentations.

## Graphic Designer, Animator & Film Maker

- Political Campaigns & Non Profits **2003—2009**  
Developed skills in graphic design, animation, video editing, writing, & directing. Pioneered digital news and presentation publications for campaigns.

## MOTION DESIGN

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## GRAPHIC DESIGN

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## WEB DESIGN

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## Animation/Video

Storyboarding  
Character Rigging  
Asset Creation  
Phonation  
Lower Thirds  
Title Design/Animation  
Editing

## Digital Graphics/Print

Logo Design  
Visual Tone  
Branded Content  
Illustration  
Layout  
Typography  
Advertising  
Marketing collateral  
Product Design

## Web

Iconography  
Responsive Design  
Material Design  
HTML ads  
Wire-framing  
Visual Design  
CMS

## Programs & Languages

Adobe Creative Suite  
HTML5/CSS/JS  
Cinema 4D  
Blender 3D  
Mac & Microsoft OS