

Aaron Halevy

MULTI-MEDIA MOTION&GRAPHIC DESIGN SPECIALIST

aaronhalevy.com * Brooklyn, NY

With over ten years of experience in the creation of graphics & video products, I consider myself to be a thoughtful visual storyteller, a coordinator, & a versatile member of any team. Skilled in many programs for animation, post production, graphics, print, & web design. I look to constantly improve my skills by fresh ideas & new challenges.

Freelance Motion/Graphic Designer

- Remote (LA, DC, Denver, Baltimore, & NY) **2008—present**
Animated content for documentaries, educational videos, music videos, & TV broadcast ads. Logos, graphics, branding, & layout for digital everything.

Senior Motion Graphics Designer

- Hearst Digital Media (New York, NY) **2016—present**
Lead motion designer for social, web products, & videos across multiple brands. Designed assets, templates GFX, title cards, editing, etc. Promoted to full-time Senior, managing role.

Motion Graphics Designer

- Refinery29 (New York, NY) **June—Oct, 2016**
Motion designer for on-screen graphics, & fully animated shorts. Designed assets & GFX for short/long form video content across all company channels.

Motion/Graphic Designer

- SumAll (New York, NY) **2015—2016**
Branded content animations, web, infographics, social collateral, emails, official print documentation, & video tutorials.

Art Director & In-house Designer

- Maryland Lyric Opera (Baltimore, MD) **2014—2015**
Headed art direction of print design, digital design, & ad campaigns.

Animator & Video Editor

- Talking Tree Creative LLC (Baltimore, MD) **2013—2013**
Motion graphics, created advertising & presentation packages for clients.

Junior Art Director

- 21st Century Science & Technology Magazine (VA) **2012—2013**
Print production, infographics, & ads. Promoted from designer to Jr. Art Director.

Graphic Designer, Animator & Film Maker

- Political Campaigns, Non Profits, & Think Tanks (LA, DC) **2003—2012**
Pioneered digital news and presentation publications for several organizations. Produced short documentary & educational films. Crafted logos, pamphlets, & multimedia presentations for use in lobbying /campaign presentations.

MOTION DESIGN

GRAPHIC DESIGN

WEB DESIGN

Animation/Video

Storyboarding
Title Design/Animation
Asset Creation
Editing
Lower Thirds
Character Rigging
Phonation

Digital Graphics/Print

Logo Design
Visual Tone
Branded Content
Ad Campaigns
Illustration
Layout
Typography
Advertising
Marketing collateral
Product Design

Web

Iconography
Responsive Design
Material Design
HTML ads
Wire-framing
Visual Design
CMS

Programs & Languages

Adobe Creative Suite
HTML5/CSS/JS
Cinema 4D
Blender 3D
Mac & Microsoft OS