

Aaron Halevy

MOTION & GRAPHIC DESIGN GENERALIST

aaronhalevy.com * Brooklyn, NY

With over ten years of experience in the creation of graphics and video production, I consider myself to be a thoughtful visual storyteller, a coordinator, versatile member of any team. Skilled in many programs for animation, post production, graphics, print, web, ux design; I look to constantly improve my skills by fresh ideas and new challenges.

Freelance Motion/Graphic Designer

- (NYC, LA, DC) **2008—present**
Animated for television, documentaries, educational programs, music videos, a myriad of social media videos/content, & TV broadcast ads.

Lead Motion Designer

- Audible, an Amazon Company (Newark, NJ) **April 2019—present**
Creative/art director/executor for all motion graphics on through outlets and platforms: web, mobile, video, social, internal, advertising, emails, marketing.

Creative Director/Animation Generalist

- PBS Digital Studios (New York, NY) **Jan—May, 2019**
Creative/art director, editor, designer, animator, VFX conception and design for the popular youtube show, “Space Time.”

Senior Motion Graphics Designer

- Hearst Digital Media (New York, NY) **Jan 2016—Jan 2019**
Lead motion designer for social, web, & video across multiple brands. Designed assets, template GFX, title cards. Promoted to full-time Senior, managing role.

Motion Graphics Designer

- Refinery29 (New York, NY) **June—Oct, 2016**
Motion designer for on-screen graphics & fully animated shorts. Designed assets & GFX for short/long form video content across all social/web channels.

Motion/Graphic Designer

- SumAll (New York, NY) **Nov 2015— April 2016**
Branded content animations, web, info-graphics, social collateral, emails, official print documentation, & video tutorials for the bustling start up.

Art Director & In-house Designer

- Maryland Lyric Opera (Baltimore, MD) **Jan 2014—Oct 2015**
Art direction of print design, digital design, & ad campaigns.

Animator & Video Editor

- Talking Tree Creative (Baltimore, MD) **Feb—July, 2013**
Motion graphics, created advertising & presentation packages.

MOTION DESIGN

GRAPHIC DESIGN

WEB/UX DESIGN

Animation/Video

Title Cards/Sequences
3D design/Animation
Lower Thirds
Storyboarding
Asset Creation
Editing
Coloring
VFX
Audio Mixing
Character Rigging

Digital Graphics/Print

Logo Design
Branded Content
Ad Campaigns
Illustration
Layout
Typography
Marketing collateral
Product Design

Web/UX

Material Design
Iconography
Responsive Design
HTML ads
CMS

Programs & Languages

Adobe Creative Suite
Cinema 4D
Blender 3D
HTML5/CSS/JS
Mac & Microsoft OS